

Appendix A – Area North priorities – 2010-11 – areas of investment and corporate plan links.

The column on the right refers to the SSDC Corporate Plan, a copy can be provided on request.

Area Priority	Special area(s) of focus	Key SSDC services to address this priority	SSDC Corporate plan outcome and Key Target Areas.
TOP PRIORITY			
1. Ensure delivery of current Area North programme and continue to develop further affordable housing .	Delivery of small-scale schemes in villages for local people.	Spatial Policy - Strategic Housing Development Management Area Development	3.0 A district where housing options are maximised Key target areas: 3.1, 3.2, 3.4.
ALL EQUAL			
2. Increase access to services to improve quality of life, through local and outreach services, transport and ICT.	Target lower income and vulnerable households; Build capacity of local community offices and information points; Community and public transport;	Housing & Welfare; Partnerships & Third Sector; Customer Services; ICT & Communications; Area Development	1.18 A district tackling economic disadvantage 3.11 Increased choice and quality of life for older and vulnerable people. 5.0 A successful council delivering services valued by residents Key target areas: 1.21, 1.22, 3.12, 3.13, 3.14, 3.15, 3.17, 3.26-3.28, 5.1, 5.5,
3. Promote resilience and growth for local services and businesses .	Access to business support & networking; Local infrastructure; Rural broadband; Key village services; Sustainable tourism – including walking, riding, cycling, boating; Local supply / produce	Economic Development, Heritage & Tourism Development Management; Streetscene Business Rates; Engineering & Property; Area Development	1.0 A well-supported business community 1.11 A vibrant and sustainable Yeovil, Market Towns and Rural Economy Key target areas: 1.6-1.9, 1.12, 1.14, 1.15,
4. Promote community safety - reduce crime, fear of crime and anti-social behaviour - where it occurs.	Diversions activities for young people; Local Action Groups / PACT; Partnership with Neighbourhood Policing team & Restorative Justice Programme; Community 'watches' – Speed, Farm, Pub, Neighbourhood.	Partnerships and Third Sector; Community Health & Leisure; Streetscene; Area Development	4.0 A community that feels safe Key target areas: 4.1, 4.2, 4.4, 4.5, 4.8, 4.9, 4.13
5. Increase local action towards carbon reduction and enhanced local environment .	Flood risk mitigation; Quality of natural and built environment; Local enforcement priorities; Transition Town / Village action	Streetscene (and Waste); Civil Contingencies Spatial Planning; Countryside; Development Management; Area Development	2.13 A low-carbon council adapting to climate change 2.6 An enhanced built environment Key target areas: 1.14, 2.7, 2.8, 2.9, 2.18 2.23, 2.25, 3.12
6. Increase and improve community facilities and activities for all ages	Community centres / village halls Recreation trusts and sports clubs; Community groups for sport, leisure and arts. Volunteering; Developer Obligations for facilities (s106).	Community Health and Leisure Sports Development Development Management Area Development	3.18 – Individuals and communities enjoying healthier and more active lifestyles 4.22 Sustainable local communities Key target areas: 3.20, 3.31, 3.12, 4.17, 4.19